



Hype and Ecolotrans join forces to accelerate the transition of logistics transport to hydrogen

- Ecolotrans integrates hydrogen into its fleet, supported by Hype.
- Hype and Ecolotrans pool resources to co-develop logistics platforms with green hydrogen stations, open to all.
- Hype and Ecolorent (a subsidiary of Ecolotrans) put together know-how to co-develop a complete hydrogen mobility offer for logistics professionals, integrating vehicles, distribution and maintenance.

Paris, January 10, 2022

Two entrepreneurs, **Hype**, a pioneer in hydrogen mobility launched by Mathieu Gardies in 2015, and **Ecolotrans**, a forerunner in ecological urban logistics, launched by Yacine Kara in 2005, are joining forces to accelerate the transition of logistics fleets to zero-emission mobility with use of hydrogen, in Paris and in several other French cities.

This partnership represents a new step for Hype and Ecolotrans in achieving their objectives: the drastic reduction of air and noise pollution in cities and acceleration of the decarbonisation of professional fleets providing goods transport services, still mainly comprising combustion engine vehicles, often diesel.

Within the framework of this partnership, Hype is committed to facilitating the integration of the hydrogen solution within the Ecolotrans fleet and supporting the rapid deployment of Ecolorent, its ecomobility service offer for last-mile logistics professionals. In concrete terms, this partnership includes:

- Integrating the needs of logistics users in the selection criteria for the sites hosting hydrogen stations of the Hype network, while providing access for the vehicle fleets of Ecolotrans and Ecolorent with preferential conditions;
- Pooling the resources of Hype, Ecolotrans and Ecolorent – expertise, suppliers, partners, deployment capacities or mobilisation of uses and operations (O&M) – to co-develop new logistics platforms including hydrogen stations;
- Leveraging Hype's hydrogen know-how and the experience acquired by Ecolotrans and Ecolorent in the field of management and rental of ecological utility vehicles to build a common offer of complete and integrated hydrogen solutions for last-mile logistics professionals. This offer includes: hydrogen-powered commercial vehicles, maintenance and access to the Hype network of green hydrogen stations;
- Pooling the respective needs of Hype, Ecolotrans and Ecolorent to fast-track the scaling up of a French offer of hydrogen-powered light commercial vehicles, by securing an increase in volumes to accelerate cost-reduction and by working together on all aspects of the value chain of these vehicles. The objective is to meet not only the needs of goods transport but also those of passenger transport (taxis and transport of people with reduced mobility) on a "minivan-type" vehicle.

This partnership is a continuation of the H24byHype project, which was submitted to ADEME in September 2021 as part of the "Hydrogen Territorial Ecosystems" call for projects, the results of which will be announced in early 2022. The H24byHype project aims to create the first hydrogen mobility ecosystem on an industrial scale for the *Paris region* between 2022 and 2024, in connection with the Paris Olympics and Paralympic Games, while facilitating and accelerating the most promising uses of hydrogen mobility such as taxis, light and heavy commercial vehicles and service vehicles such as refuse-collection trucks.

Finally, Hype, Ecolotrans and Akuo, supported by Banque des Territoires, are announcing the launch of the "Club H24 Pour Paris", whose objective is to identify and promote concrete, short-term entrepreneurial and citizen initiatives to improve air and noise quality in the Paris region between now and the 2024 Olympic Games.

"We are delighted with this partnership with Ecolotrans, which represents another step towards accelerating Hype's expansion in the Paris region between now and the 2024 Olympic Games and in other regions in France and abroad. With this operation, Hype confirms its ambitious development strategy: to operate directly, in the first immediately relevant market, the largest fleet of hydrogen taxis in the world, while developing partnerships enabling it to pool its distribution infrastructures in order to meet the needs of professional urban and interurban fleets and accelerate the transition to hydrogen for a multiplicity of uses: heavy goods vehicles, last-mile logistics or public services such as waste collection." **said Mathieu Gardies, President of Hype.**

"We are very pleased to enter into this partnership with Hype. Ecolotrans had already initiated changes in 2005 by delivering electric and NGV (Natural Gas Vehicles) vehicles. This partnership marks a new step towards the massive deployment of a complementary solution: hydrogen. It will allow Ecolotrans to expand its operational capabilities, offer transport solutions for larger tonnages and deploy a more extensive network throughout the country. Thanks to Hype's expertise, Ecolorent will provide all the players in the logistics world with solutions adapted to their needs." **added Yacine KARA, President, Ecolotrans.**

ABOUT HYPE

Launched in 2015 by Mathieu Gardies at COP 21 in Paris, Hype responds to the public health emergency of air and noise pollution in urban areas by developing the first hydrogen mobility platform integrating production, distribution and uses, with taxis as first market.

Hype, which has operated the world's largest fleet of hydrogen-powered taxis for the past six years, is now focused on driving the rapid and massive transition to zero-emission of on-demand transportation and other professional uses, such as logistics (utility and heavy goods vehicles), buses and garbage trucks.

Leveraging its speed of execution, agility and scalable model to facilitate the use of zero-emission mobility solutions by as many drivers and customers as possible in the short term, Hype plans to deploy its platform in Paris and 15 other cities in France and other countries by late 2024.

More information on www.hype

ABOUT ECOLOTRANS

Ecolotrans, created in 2005, offers an urban logistics service ranging from the reception of goods, storage, order preparation to last mile delivery. A pioneer in ecological transport, Ecolotrans has developed a logistics solution geared towards ecomobility in order to provide an effective response to the problems faced by clients and to the climatic challenges facing our society.

Aware of the environmental impact of the transport business and supported by current and future regulations, Ecolotrans has turned to ecological transport via a 100% low carbon emission fleet, including vehicles running on NGV (Natural Gas for Vehicles) and electricity. These low-emission vehicles have privileged traffic conditions, and the possibility of driving in Low Emission Zones, even in the event of pollution peaks.

More information on www.ecolotrans

ABOUT ECOLORENT

Ecolorent was created from the desire to accelerate the ecomobility of the goods transport sector. Ecolorent capitalises on the experience and expertise of Ecolotrans to offer the possibility to transporters to convert their fleet of light or heavy commercial vehicles into carbon neutral solutions. Ecolorent was created to provide a complete offer to last mile logistics professionals. Ecolorent provides them with a turnkey solution: a 100% electric vehicle rental offer with management of the entire recharging system (provision of parking spaces equipped with suitable terminals and supply of a contract for the supply of electricity from renewable sources).

More information on www.ecolorent

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